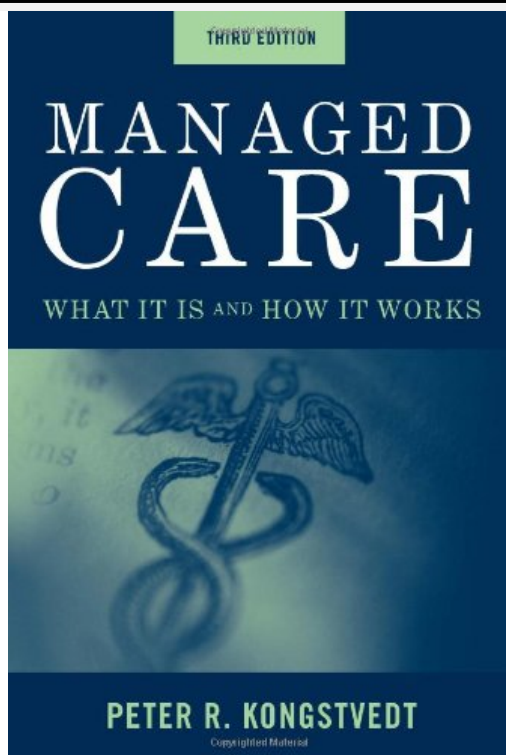

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Here is the exciting new edition everyone has been waiting for! Look to Managed Care: What It Is and How It Works, Second Edition, to provide you with a solid grounding and clear understanding of managed health care. This completely updated and revised new edition is by the foremost authority in the managed care industry, Dr. Peter Kongstvedt. Managed Care: What It Is and How It Works is enhanced with learning objectives at the beginning of every chapter, and an extensive glossary of key managed health care terms. It is written in clear and concise terms that provide basic fundamentals, beginning with an historical overview of managed care, to organizational structures, concepts, and practices of the managed care industry.
