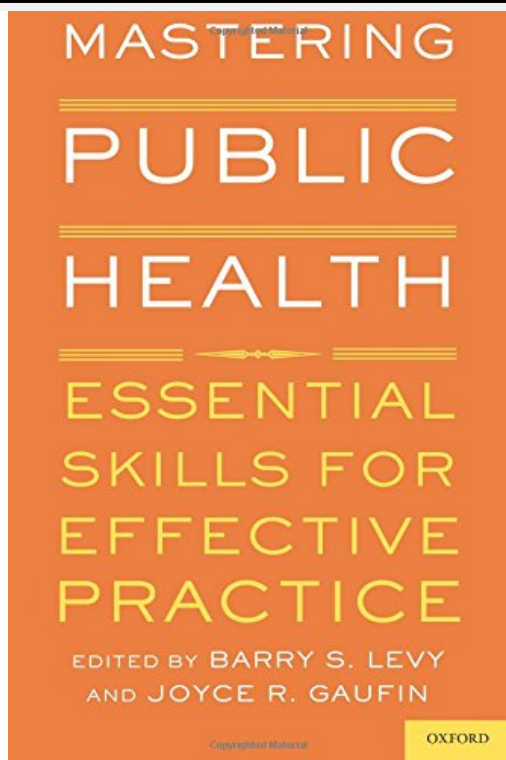

PDF Online Mastering Public Health: Essential Skills for Effective Practice - eBooks Textbooks



Book detail

- Title : PDF Online Mastering Public Health: Essential Skills for Effective Practice - eBooks Textbooks
- isbn : 0199753970



Book Synopsis

Mastering Public Health will enable you to improve your performance and productivity within your organization and with the people and the communities you serve. Designed for new and seasoned public health workers alike, this user-friendly guide focuses on the day-to-day practical skills and competencies that are often not taught in educational or training programs. It is a how-to book with tools, techniques, tips, checklists, and other resources that will assist you in developing your competencies in the areas of communication, administration and management, and leadership. Using this book will enable you to be more effective in many areas of your work, including: - Communicating with the public - Advocating for programs and policies - Speaking and writing - Being culturally competent - Planning, budgeting, and obtaining funding - Recruiting and developing employees - Improving quality, and initiating and sustaining change - Creating a vision and inspiring others The 60 contributors to this book are experts in public health as well as in the fields of education and organizational management. They have worked in federal, state, and local government agencies as well as non-governmental organizations, academic and research institutions, and consulting organizations. In their chapters, commentaries, and textboxes, they share their expertise and experience and describe best practices. Their personal stories illustrate real-world challenges they faced and successes they achieved.
