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mHealth

GLOBAL OPPORTUNITIES AND CHALLENGES



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Book Synopsis

mHealth: Global Opportunities and Challenges, provides a practical guide for patients, providers, payers, and other healthcare enterprises making plans for the future. The authors offer several examples of real world application of mHealth technologies in use throughout the United States, Europe, Africa, Middle East, and in the the Far Eastern region of the world. It covers the key aspects of mHealth, including: 1) Mobile devices, such as smart phones, tablets, laptops, kiosks, interactive robots, and medical carts; 2) Mobile applications for patients, physicians, hospitals, and other participants; 3) Smart sensors for monitoring prosthetic implants and devices; 4) Wireless networks that provide real-time access to clinical and business data from virtually any location; 5) Telehealth and telemedicine programs that remove geographic restrictions on service delivery; 6) "Big data" collection and analysis programs for improved business intelligence, simulations, and predictive modeling; and 7) Emerging opportunities for healthcare technology companies and service providers. Individually, mHealth devices, applications, and systems enhance the communication capabilities of patients, providers, payers, and other participants in the global healthcare ecosystem. A groundbreaking and insightful overview of the field of mHealth as its unfolding globally in the twenty-first century.
