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LIFE & HEALTH INSURANCE

THIRTEENTH EDITION



KENNETH BLACK, JR.
HAROLD D. SKIPPER, JR.

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Book Synopsis

For undergraduate and graduate courses in Life and Health Insurance, Life Insurer Operations, and Financial Planning. Keeping students on the forefront of today's dynamic financial services industry, this clearly written survey examines life and health insurance simultaneously from the viewpoints of the buyer, the advisor, and the insurer. Current, accurate, and detailed, it provides a comprehensive and unbiased treatise on individual and group insurance. The text offers a thorough examination of life insurance company operations and regulation. Explaining how life and health insurance products fit into the broad framework of financial planning from a financial management perspective, it now strengthens its treatment of fundamentals with more economic and financial theory, and helps clarify the industry's global standing with numerous comparisons between U.S. and international practices.
