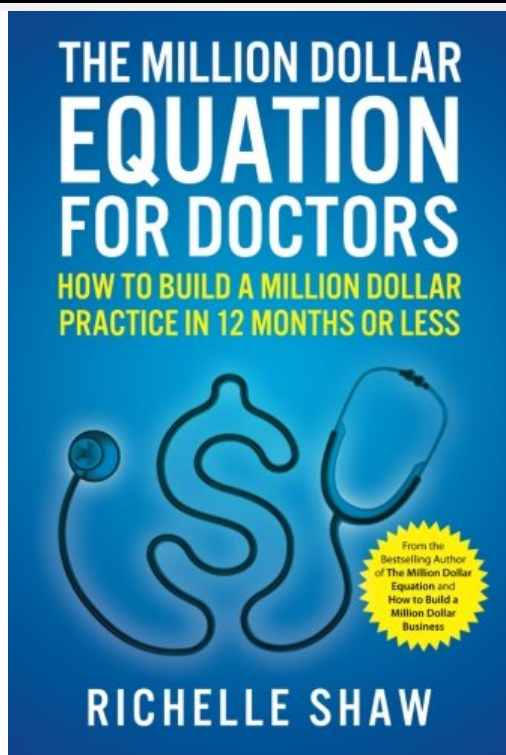


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## PDF The Million Dollar Equation for Doctors: How to Build a Million Dollar Practice in 12 Months or Less - Read Unlimited eBooks



### Book detail

- Title : PDF The Million Dollar Equation for Doctors: How to Build a Million Dollar Practice in 12 Months or Less - Read Unlimited eBooks
- isbn : 1515167402



### Book Synopsis

Not every doctor who goes off to start their own practice becomes a success. Even fewer break the million dollar barrier. Doctors everywhere have the potential to create and maintain a million dollar practice, simply by following the Million Dollar Equation (MDE). MDE for Docs takes successful marketing practices used by a variety of businesses today and applies them to the medical field. Learn how to market your HIGHLY PROFITABLE PROCEDURE, find your GREAT SOLUTION and reach your TARGET MARKET. Then discover how to keep the momentum going by finding new patients, recovering the old patients, and retaining those you still care for. These proven methods create maximum results with a minimum budget to get doctors everywhere on their way to attaining a million dollar practice. Within a few months, you can start seeing results by making a few easy changes in how you market your practice. Richelle Shaw, writer of The Million Dollar Equation for Doctors, draws on her own businesses experience to share what she, and other business professionals, know to be true. You don't need a big budget to get big results. You don't even need to make major changes to your business. It's all about how you present your business, your practice, and your solution to the world.

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