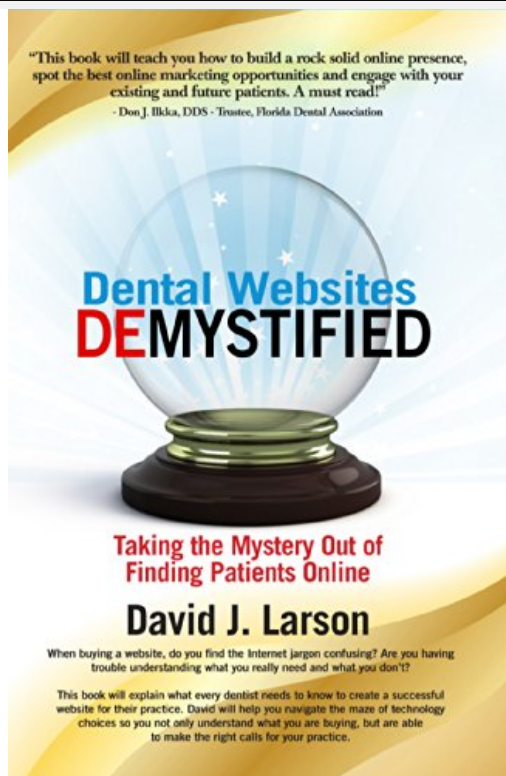


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# PDF Online Dental Websites Demystified: Taking the Mystery Out of Finding Patients Online - eBooks Textbooks

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## Book detail

- Title : PDF Online Dental Websites Demystified: Taking the Mystery Out of Finding Patients Online - eBooks Textbooks
- isbn : B00KOAMDAQ



## Book Synopsis

Dentists! Your dental website should be your most valuable and most efficient marketing asset. If it isn't, it is time for a change. David Larson has been in the web development and Internet marketing business for the last twenty-two years. His straight up, no-nonsense method of communicating will lay out the pros and cons of each major dental website decision so you'll make informed decisions that will grow your practice. You'll Learn How To: - Manage the critical elements of dental marketing success - Assess staff marketing skills - Determine what kind of web companies you should be working with - Avoid time and money wasters when it comes to online marketing for dentists - Zero in on the areas you need to focus on for patient growth This book is not another technical how-to book. Truth is, as the dentist or office manager, you should not be building or running your website. You should be hiring someone to run the website for you. Let David show you how your practice can flourish by leveraging the power of your website for patient growth!

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